

Kumon Celebrates 50th Anniversary

Millions of Children Benefit from the Kumon Method of Learning

Teaneck, NJ (February 25, 2008) – Kumon Math & Reading Centers, the world’s largest after-school education program turns 50 this year.

In celebration of this milestone, Kumon thanks its four million customers with public announcements in leading publications this week, including *Newsweek*, *The Wall Street Journal*, *Los Angeles Times*, *San Francisco Chronicle* and *The New York Times*.

“The Education industry is burgeoning,” says Deven Klein, vice president of Kumon franchising. “Tutoring is a widespread option for an increasing number of families in the United States.”

From its humble beginnings in Osaka, Japan, Kumon now spans 45 countries. Over the past five years, the average Kumon Center enrollment in the United States increased by 55 percent, and overall, the company has 80,000 more U.S. students than in 2002.

In 2007, Kumon signed 84 franchise agreements, which is a 13 percent increase from last year. Kumon currently has 1,280 centers in the United States, and according to Klein, the company plans to open 120 more in 2008.

About Kumon Math and Reading Centers

Kumon [koo-mōn] is an after-school math and reading program. Celebrating its 50th anniversary, the learning method uses a systematic individualized approach that helps children develop a solid command of math and reading skills. Through daily practice and mastery of materials, students increase confidence, improve concentration and develop better study skills. Kumon has 26,000 centers in 45 countries and more than four million students studying worldwide.

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