

Fathers Play Key Role in Children's Education *Survey Finds Dads Active in Academics*

Teaneck, N.J. (June 10, 2009) – Fathers believe helping their children excel in school is one of their primary roles according to a recent survey by [Ipsos Public Affairs](#) for [Kumon Math and Reading Centers](#). As America prepares to celebrate Father's Day on June 21st, the survey finds today's dads are more active in their children's academic development compared to their own fathers.

A recent educational survey of more than 1,000 American parents with children ages five to 15 found that 50 percent of dads say they are the ones who most motivate their children to do their homework, indicating that dads feel they are as likely as moms to help with schoolwork. This is quite different from previous generations. Only nine percent of these same parents chose their own father when asked who motivated them to complete their homework when they were growing up.

“In a world of dual income families it is inspiring to see fathers taking a leading role along with mothers in their children's education,” says Dr. Mary Mokris, education specialist for Kumon math and Reading Centers. “Fathers are actively addressing their children's academic needs all year round.”

Kumon Math and Reading Centers shares other dad highlights from the survey:

- Fathers who volunteer with their children spend an average of 2.78 hours per week volunteering together.
- More than eight in ten dads feel confident helping their children with math, history, geography or science homework.
- Ninety-eight percent of dads personally help their children when he or she experiences a problem with homework.
- Three out of four dads are aware of summer learning opportunities for their children.
- Six out of ten dads enroll their children in an organized learning program for at least one week over the summer.
- More than 30 percent of dads enroll their children in supplemental education programs such as tutoring or summer camp to keep their skills sharp during the summer.

Kumon, the world's largest after-school [math](#) and [reading](#) program, was founded more than fifty years ago by [Toru Kumon](#), a math teacher and father, who wanted to help his son do better in math.

About Kumon Math and Reading Centers

Kumon [kōō-mōn] is an after-school math and reading program that helps children fulfill their potential by motivating them to achieve more on their own. The learning method uses a systematic and individualized approach that helps children develop a solid command of math and reading skills. Through daily practice and mastery of materials, students increase confidence, improve concentration and develop better study skills. Kumon has 26,000 Centers in 46 countries and more than four million students studying worldwide. For more information, please visit www.kumon.com.

About the Survey

The survey was fielded April 3– 9, 2009 via the Ipsos North-American I-Say Panel, a household consumer panel that has been pre-staged and pre-screened. A total of 1,039 American parents with children between the ages of five and 15, inclusive, were interviewed online.

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NATIONAL NEWS MEDIA REQUESTS

Jenny Cherrytree
1-800-213-1613 ext. 226
jcherrytree@kumon.com

U.S. EAST

Caitlin McHugh
201-928-0444, ext. 456
cmchugh@kumon.com

U.S. NORTHWEST

Leslie Boelter
425-990-6284 ext: 29
lboelter@kumon.com

U.S. SOUTHWEST

Stephanie Proos
310-225-2968 ext: 234
sproos@kumon.com

U.S. MIDWEST

Rasheda Williams
248-290-0450, ext. 233
rwilliams@kumon.com

U.S. SOUTH

Johanna Beeler
678-244-6283, ext. 299
jbeeler@kumon.com