

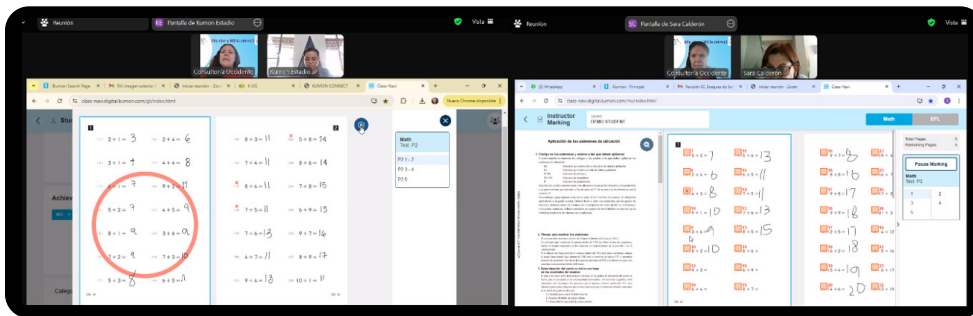
Developing Students' Potential and Love for the Environment

Have you heard of 'take care of what we love'? At Kumon, we love developing students' potential, as well as the environment in which they thrive and the one we are building for them.

The development of technology has been exponential over the past 20 years and will continue to grow at an ever-increasing pace. In recent years, Kumon has worked tirelessly to stay at the forefront, meeting students' needs while respecting the environment. This is where Kumon CONNECT comes in.

In Mexico, we have been working hard to leverage this tool, which helps develop students much more efficiently, thanks to features like video playback, messaging students, grading worksheets, and correcting errors without having to wait for the next center day, among many other benefits. To present this vision to Instructors and ensure that from the beginning, students identify Kumon as an institution that not only nurtures their potential but also cares for their environment, we are encouraging respect for the environment to be evident from the first interaction, starting with the placement tests.

The Kumon Mexico staff is holding a series of meetings with Instructors to help them make the most of this tool. While all work is reviewed in Kumon CONNECT, we are emphasizing the use of placement tests to ensure that from the start, the student experience is online.



It has been a gradual process, but the number of placement tests conducted in Mexico from January to June 2024 is 2,759 tests for 1,487 students. The discrepancy between the number of tests taken and the number of students is because sometimes two tests in the same subject are given to one student, or even an additional test in a different subject. This results in a significant amount of paper saved from the tests and the students enrolled in this modality. It is a great start for a significant change.



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