KNA GREEN TEAM IN ACTION: HIGHLIGHTS FROM 2025

In 2025, KNA's Green Team continued to turn commitment into action—bringing sustainability to life through hands-on activities, learning opportunities, and meaningful community engagement. Across the regions, employees came together to support environmental awareness while strengthening connections with one another and with the communities around them.

CONNECTING WITH NATURE AND OUR COMMUNITY

Several 2025 initiatives focused on helping employees connect directly with the natural environment. In recognition of Earth Day, Green Team members participated in a **nature walk** at a park near the FSC office, offering an opportunity to step outdoors, observe local wildlife and ecosystems, and reflect on the importance of protecting natural spaces.

This theme continued in the summer with an **eco-cruise of the Hackensack River**, which highlighted the significance of local waterways and reinforced awareness of conservation efforts closer to our headquarters office. These experiences helped translate sustainability concepts into real-world context and encouraged participants to think differently about their everyday environmental impact.



Earth Day nature walk at Richard W. DeKorte Park in Lyndhurst, NJ





*Two boats of KNA Associates took to the **Hackensack River** for an eco-cruise in August*

HANDS ON SUSTAINABILITY, INDOORS AND ONLINE

Not all Green Team activities required stepping outside. To keep engagement light and interactive, the Green Team hosted a **sustainability themed trivia event** in October, sparking friendly competition while reinforcing environmental knowledge. Eco-friendly prize packages were awarded to winners in each of the three trivia categories!

A **virtual terrarium workshop** in December allowed employees from different locations to participate together, blending sustainability education with creativity. The workshop emphasized plant care, reuse of materials, and the role small green spaces can play in supporting well being—while also making sustainability accessible to remote and hybrid employees. These events demonstrated how learning can be both informative and fun, helping sustainability messages resonate across a wider audience.

GIVING BACK: PEOPLE AND PLANET

Beyond environmental awareness, 2025 also highlighted the connection between sustainability and community support. In partnership with KNA's Sustainable Development Goals Task Force, the Green Team hosted a **Foster Love Drive** in June. Associates at the FSC headquarters were encouraged to donate items like notebooks, soap, water bottles, etc. that could be stuffed in duffel bags that we hand-decorated for children navigating through the foster care system.



Green Team and SDG Task Force members prepare to drop off our donations and duffel bags decorated during the Foster Love Drive

During the winter months, the Green Team also organized **A Coat and a Can Drive**, encouraging employees to donate coats like we do annually, but turning it up a notch this year to collect nonperishable food items to support those in need as well. This initiative reinforced the idea that caring for the planet goes hand-in-hand with caring for people, and that sustainability includes social responsibility as well as environmental stewardship.

LOOKING AHEAD

The 2025 Green Team initiatives showcased the power of employee driven action—whether through outdoor experiences, virtual learning, community giving, or moments of engagement that spark curiosity and conversation. As KNA moves into another year of sustainability efforts, the creativity and dedication of Green Team members continue to lay a strong foundation for future initiatives.